AMENDMENTS TO IN THE SPECIFICATION

Please replace the paragraph beginning on page 2, line 1, with the following amended paragraph:

To achieve the levels of server availability, performance, and scalability (in view of the time dependent, dramatic spikes in website usage), a farm of servers or server farm with one or more intelligent Internet protocol or IP switches are typically employed. The IP switch performs load balancing of Internet Protocol or IP traffic across the multiple servers based on information contained in one or more layers of the OSI network model (i.e., Layer 7 or the Application Layer, Layer 6 or the Presentation Layer, Layer 5 or the Session Layer, Layer 4 or the Transport Layer, Layer 3 or the Network Layer, Layer 2 or the Data Link Layer, and finally Layer 1 or the Physical Layer). The group of servers is typically identified by a single global IP address. Traffic destined for the global IP address is load balanced across the serves server within that group based on the workload of the servers with source IP address and selected server address affinity. All clients accessing the servers see only the global IP address and are indifferent to the number of replicated servers within the farm and to which specific server their traffic is being forwarded.